

A woman with short brown hair, wearing a white t-shirt with a WEAC logo, is gesturing with her right hand while speaking. The background is a blurred outdoor setting with greenery and a white spherical ornament. The image is framed by purple diagonal borders.

WEAC 10th Anniversary Impact Campaign, Alumni Summit & Awards Gala

SPONSORSHIP PACKAGES



BACKGROUND

The Women's Entrepreneurship Access Center (WEAC) is celebrating a decade of empowering women entrepreneurs, fostering innovation, and building inclusive economic systems across Zambia and beyond. Since its founding in 2015, WEAC has supported thousands of women and youth-led businesses through business incubation, financial inclusion programs, market access initiatives, research and policy advocacy www.weaczambia.org.

In 2025, WEAC marks this milestone through a nationwide Impact Campaign culminating in the WEAC 10th Anniversary Alumni Summit and Impact Awards Gala, set to take place in September 2025. This celebration is not only a reflection on the impact made but a recommitment to building the next generation of women entrepreneurs.



The Concept: Vision to Impact



WEAC's 10th Anniversary Impact Campaign is designed to reconnect, showcase, and reenergize the WEAC alumni and partner community. The campaign features a series of build-up events including alumni networking, storytelling initiatives, community meet-ups, and a powerful **Impact Documentary** that captures the transformative stories of women who have passed through WEAC's programs.

The highlight will be a **one-day Alumni Summit and Awards Gala** bringing together entrepreneurs, ecosystem leaders, policy makers, and supporters to:

- **Reflect on WEAC's journey and impact**
- **Showcase alumni-led businesses and innovations**
- **Celebrate outstanding alumni through the WEAC IMPACT AWARDS**
- **Launch new strategic programs and partnerships for the next decade**



KEY CAMPAIGN ELEMENTS

**Regional alumni meet-ups
& networking events**

**Storytelling &
spotlight interviews**

**Business exhibitions
& Showcases**

**Screening of
Impact Documentary**

**WEAC Summit
& Gala Dinnner**





SPONSORSHIP OPPORTUNITIES & BENEFITS

WEAC invites sponsors and partners to join this powerful movement of empowering women entrepreneurs. By supporting the 10th Anniversary Campaign, your brand will gain visibility, alignment with gender-inclusive enterprise development, and access to an influential network of change-makers.

Key Opportunities for Sponsorship Include:

- **Alumni Summit:** Venue, branding, logistics, keynote speaker sponsorship
- **Impact Awards Gala:** Awards, entertainment, décor, prizes
- **Impact Documentary:** Production, media promotion, public screening events
- **Alumni Business Exhibitions:** Booth sponsorships, branded showcases
- **Pre-Event Build-Up Activities:** Regional meetups, alumni coffee hours, spotlight interviews



SPONSORSHIP OPPORTUNITIES & BENEFITS

Exclusive feature in the WEAC
'Vision to Impact' Documentary

Product/service co-creation opportunity
in the next 5 year strategic plan

Brand visibility in all event and media
materials

Logo placement on documentary
credits and summit signage

VIP seating and speaking opportunity
at the Summit and Awards Gala

Recognition across WEAC's digital and
media platforms

Direct engagement with women-led
enterprises and ecosystem actors

Inclusion in post-event publication and
impact report



Our Sponsorship Narrative - Reframing Sponsorship Through the Lens of Impact

As WEAC celebrates 10 years of empowering women entrepreneurs, we have reimagined our sponsorship levels to reflect the real impact our partners help create. Rather than simply categorizing contributions by monetary value, we honor the role each partner plays in shaping the future of inclusive enterprise in Zambia.

Each sponsorship level has been renamed to align with WEAC's mission, values, and the tangible transformation we're driving in the lives of women and youth:

Legacy Builder (Platinum Sponsor)

Our highest level of sponsorship, Legacy Builders are visionaries who go beyond funding, they shape futures. This title honors those helping us expand our reach, deepen our impact, and lay the foundation for another decade of innovation and inclusion. As a Legacy Builder, you are investing in systems change and legacy

Impact Amplifier (Gold Sponsor)

Impact Amplifiers fuel the engine of WEAC's work. These partners are committed to enabling large-scale transformation by supporting programs, tools, and events that help women entrepreneurs rise. Your support at this level drives gender equity, leadership, and resilience across our networks.

Innovation Ally (Silver Sponsor)

Entrepreneurship thrives on creativity, experimentation, and bold ideas. Our Innovation Allies make this possible by backing the structures that enable women and youth to innovate, pivot, and lead. Your contribution champions incubation, training, and problem-solving platforms that help businesses flourish.

Community Catalyst (Supporter Package)

Even small actions can spark powerful change. As a Community Catalyst, your support amplifies voices, connects communities, and helps sustain the spirit of entrepreneurship at a local level. You help us reach grassroots innovators and amplify regional inclusion.

Sponsorship Levels

Level	Contribution	Benefits
Platinum Sponsor (Legacy Builder) One slot	K250,000 - K349,999	Full branding rights, keynote mention, logo on all materials, exclusive showcase booth, speaking slot, recognition in media and documentary credits
Gold Sponsor (Impact Amplifier) 2 slots	K125,000 - K249,999	Logo on select materials, mention in awards ceremony, branded booth, digital media coverage
Silver Sponsor (Innovation Ally) 3 slots	K75,000 - K124,999	Logo placement on banners, program materials, digital features
Bronze Sponsor (Community Catalyst) 5 slots	K15,000 - K24,999	Mention in program booklet, certificate of appreciation, social media recognition





**To discuss sponsorship opportunities
or request a tailored package,
please contact the following:**

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